



Geschäftsberichte  
Symposium

# SHOW VALUE, BUILD TRUST

13TH GESCHÄFTSBERICHTE-SYMPOSIUM

Monday, June 13, 2022 • Hybrid  
At the GDI Rüslikon/Zurich  
Digital pass with livestream and replay

Choose between on-site and virtual participation:

#### ON-SITE PARTICIPATION

at the GDI Rüslikon offers you the benefits of interaction and networking with peers and experts.

#### THE "DIGITAL PASS"

allows you to conveniently access the livestream from home or the office.

#### ALL GUESTS WILL BENEFIT FROM INSPIRATION AND KNOWLEDGE IN THE REPLAY

and will get access to the recordings as well as the edited key insights of all keynotes and sessions afterwards.

Register  
now!

INSPIRATION, TRENDS AND INTERNATIONAL  
BEST PRACTICE CASES WITH EXPERTS SUCH AS:



**Janine Guillot**  
CEO, Value Reporting  
Foundation



**Yves Gerster**  
CFO, Dufry



**Dr. Christoph Loos**  
CEO, Hilti



**Joanna Kennedy**  
Head of IR, Coca-Cola HBC



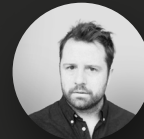
**Thorsten Pinkepank**  
Director Corporate  
Sustainability Relations,  
BASF



**Manuela Suter**  
CFO, Bucher Industries



**Dr. Suzanne Thoma**  
CEO, BKW Energie



**Gabriel Vetter**  
Kabarettist

PLATINUM PARTNERS



GOLD PARTNERS



Hosted by the  
Center for Corporate Reporting (CCR)



SHOW VALUE,  
BUILD TRUST

# PROGRAM



11:30

VIP LUNCH: CEOs IN POLITICAL CROSSFIRE (IN GERMAN)

**Prof David Bach**  
Dean of Innovation and Programs and Professor  
of Strategy and Political Economy, IMD Lausanne

12:45

DOORS OPEN AND REGISTRATION AT THE GDI

13:15

DIAL-IN LIVESTREAM

13:30

WELCOME

**Barbara Zäch**  
Co-CEO, Center for Corporate Reporting

**Nicole Gorfer**  
Moderation

13:40

ESG BY CONVICTION - AND NOT JUST FOR SHOW

**Dr Christoph Loos**  
CEO, Hilti

14:05

BUSINESS TRANSFORMATION IN THE AGE OF ESG, DIGITAL  
TRANSFORMATION AND CLIMATE CHANGE

**Dr Suzanne Thoma**  
CEO, BKW

14:30

ROOM CHANGE

14:45

SIMULTANEOUSLY RUNNING BEST PRACTICE SESSIONS (1ST RUN)

I. **Business model - what does it need - in terms of content and visuals? (EN)**

**Dr Laura Girella** European Corporate Reporting Lab, EFRAG

**Joanna Kennedy** Head of IR, Coca-Cola HBC

**Sallie Pilot** Partner, Black Sun

II. **Excellence in Stakeholder Relations - how to operationalize (EN)**

**Tjeerd Krumpelman** Global Head of Advisory, ABN AMRO

**Thorsten Pinkepank** Director Corporate Sustainability Relations, BASF

**Roshnie van der Zwan** Integrated Reporting Officer, Royal Schiphol Group

III. **Show value. Build Trust - Key evidence from behavioural economics (DE)**

**Marcus Veit** COO, KPMG

IV. **"pain or gain"? Meeting the increasing demands on non-financial reporting in a target-oriented manner (DE)**

**Fabienne Strobel** Deputy Head Group Sustainability, Swiss Life

**Sybille Umiker** Senior Consultant, Sustainserv

V. **Beyond the ratings: ESG as an asset for building credibility and attracting investment (EN)**

**Adrien-Paul Lambillon** ESG Specialist, Partners Group

**James Osborne** Head of Sustainability & ESG, Lundquist

**Massimiliano R. Riggi** Head of Investor Relations & Business Insight, Poste Italiane

15:30

NETWORKING BREAK

16:15

SIMULTANEOUSLY RUNNING BEST PRACTICE SESSIONS (2ND RUN)

Content corresponding to 1st session run

17:00

ROOM CHANGE

17:15

THE OPPORTUNITY FOR BUSINESSES TO SHAPE A GLOBAL BASELINE  
OF SUSTAINABILITY DISCLOSURE

**Janine Guillot**  
CEO, Value Reporting Foundation

17:25

FROM NUMBERS HERO TO CHIEF VALUE OFFICER

**Manuela Suter**  
CFO, Bucher Industries

**Yves Gerster**  
CFO, Dufry

17:55

FUN: THE A STANDS FOR HUMOR  
Inspiring Keynote by **Gabriel Vetter**

18:15

APÉRO RICHE AND NETWORKING

All german  
plenary speeches  
will be simulta-  
neously translated  
into english.

REGISTER NOW

ACCUMULATED REPORTING  
KNOWLEDGE IN REPLAY

After the hybrid Symposium  
participants receive a personal  
access link to all recordings and  
key findings of the keynotes  
and sessions.