



Enabling Stakeholder Excellence and Value Creation

PARTNERSHIPS OVERVIEW 2023

As a CCR partner, you benefit from direct access to the largest network of listed companies in Switzerland, Germany and Austria for corporate reporting, stakeholder excellence & value creation, as well as to CCR company members. You can position yourself at our events, publications and activities and develop topics together with us.

YOUR BENEFITS

Visibility: You present your products and services in a topic-related and credible environment and can position yourself as a thought leader in your defined target groups.

Leads: You gain direct access to the largest network of listed companies and reach C-levels and decision-makers from the areas of corporate communications, sustainability, investor relations, finance, legal and governance.

Content: You benefit from the positive image and knowledge transfer of the CCR through content integration, you do not miss any trends for the dialogue with your customers and can use the CCR as a neutral sparring partner for your ideas and services.



PLATINUM PARTNER

The Platinum Partnership offers you a comprehensive range of positioning measures for all CCR activities throughout the year. In line with your strategic market orientation, we position you as a thought leader in the community through our various channels and events. You benefit from the positive image and knowledge transfer by contributing to the content of CCR activities. Thanks to regular updates on current trends and best practices from the international CCR expert network, you stay on the cutting edge.



GOLD PARTNER at the Geschäftsberichte-Symposium

As a Gold Partner of our annual flagship event, you benefit from continuous visibility in invitation management, product placement on site and exchange with around 300 guests. Optionally, you can book a table at the VIP lunch or the hosting of a best practice session.



PUBLISHING PARTNER

Book your presence in our Reporting Times (print & online) and Reporting Insights (online only) and reach around 5,000 readers each. In addition, you can present yourself thematically embedded in an editorial article (e.g. with a customer case) and thus benefit from the transfer of the competence assumption. You can use the generated content in your own channels. [You can find further information in our media data \(German only\).](#)



EVENT PARTNER

Become a partner in our CCR Roundtable series, at the Member Networking Dinner, at the CCIR Forum Reporting in Germany, at the CCR Academy or at a side event or webinar tailored to your needs. You benefit from visibility throughout the invitation management process, from networking and lead generation, from the option to help shape the content and from direct contact with speakers from our network of experts.



STUDY PARTNER

As a partner of our study "Corporate Reporting Monitor", launched in 2019, you will receive access to the scientifically based reports on the results, can actively participate in the content (e.g. in the future lab) and benefit from the exchange with experts from academia and business.

SELECTED EVENTS AND PUBLICATIONS

Reporting Insights	23 FEBRUARY
CCR Roundtable "Reporting Cycle Debrief" and Networking Dinner for CCR members afterwards	30 MARCH
Reporting Insights	27 APRIL
The Reporting Times N° 22 "The Paradox of Transparency"	9 MAY
CCR Roundtable for CCR members	9 MAY
14. Geschäftsberichte-Symposium "The Paradox of Transparency"	14 JUNE
Reporting Insights	24 AUGUST
CCIR Forum Reporting Frankfurt am Main	28/29 SEPTEMBER
The Reporting Times N° 23	4 OCTOBER
CCR Roundtable for CCR members	26 OCTOBER
Reporting Insights	26 OCTOBER
Academy Webinar «Reporting trends and recommendations for action from the CCR expert panel»	NOVEMBER
Corporate Reporting Monitor "Scenarios Reporting 2030"	DECEMBER
Topic-specific events with our partners	TBA

→ For more information on our activities,
please visit www.corporate-reporting.com



Together with you,
we develop individually
tailored positioning measures
to place your core messages
throughout the year in the
various channels and event
formats of the CCR.

Contact us!
info@corporate-reporting.com
+41 44 446 83 50